

THE SPECTRUM — BUSINESS CARDS & CORNER LABELS

One card set per team. The clues on each card are the only admissible evidence in a challenge — placements must quote them. Real companies are marked; look them up yourself and you'll find the card is right. That's the brand.

REAL COMPANY • VERIFY-ME-YOURSELF

BHP

One of the world's largest miners. Its shares trade on the stock exchange — anyone with a few dollars and a broking app can buy one this afternoon. Owned by millions, including super funds.

REAL COMPANY • VERIFY-ME-YOURSELF

Rio Tinto

Runs some of the Pilbara's biggest iron ore operations. Shares listed and publicly traded; ownership scattered worldwide; professional managers run the day-to-day.

REAL COMPANY • VERIFY-ME-YOURSELF

Fortescue

Perth-headquartered iron ore giant. Publicly listed — its shares change hands on the exchange every trading day.

REAL COMPANY • VERIFY-ME-YOURSELF

Wesfarmers

Born in WA. Listed on the stock exchange; hundreds of thousands of ordinary shareholders own it together.

SCENARIO BUSINESS

Joan's prospecting outfit — year one

One owner, one ute, one ABN. Joan decides everything, keeps every dollar of profit — and if the outfit owes money, Joan personally owes it.

SCENARIO BUSINESS

The two-brother drilling team

No company registered — just two brothers, a rig, and a handshake agreement: profits split, decisions shared, and both personally liable for the lot.

SCENARIO BUSINESS

Marla Creek Minerals Pty Ltd

A registered company — its own legal thing, separate from the people. Shares are held by the family and two private investors, and are NOT for sale to the public.

SCENARIO BUSINESS

Deb's town café

Deb owns it, works the counter, keeps the profits, and carries the risk herself. No partners, no company registered — the most common business in Australia.

SCENARIO BUSINESS

The family earthmoving company

Run by one family for thirty years — but registered as a company, with the shares held inside the family. Careful: family-run does not mean sole trader.

SCENARIO BUSINESS

EXTENSION • The prospectors' co-operative

Owned by its forty members — one member, one vote, regardless of money in. Doesn't sit cleanly on any rung. Where does it belong — and why does the ladder struggle with it?

SOLE TRADER

PARTNERSHIP

PTY LTD

LISTED

Corner labels above — cut and post one in each corner of the room.