

PROBLEM DOSSIER — STUDIO: _____

This sheet is your studio's licence to build. It travels to the Design Sprint and onto the Pitch Day poster. Lose it and the studio starts again — so don't.

■ THE ROSTER — WHO BRINGS WHAT

1. _____ — _____ · 2. _____ — _____

3. _____ — _____ · 4. _____ — _____

■ THE HUNT RECORD

Territory hunted hardest: MACHINES & AUTOMATION · ENERGY · WATER · PEOPLE & JOBS (circle)

The shortlist that survived Goldilocks:

The champion whose bug won: _____ · The question that decided it: REAL · 2040 ·
OURS · GOLDSILLOCKS

■ THE LOCK — OUR HOW MIGHT WE

HOW MIGHT WE

_____ (no solutions
smuggled in)

FOR _____ · SO THAT

— BY 2040.

■ THE PROOF IT'S REAL

Evidence the problem exists or is coming: _____

Source (the law: no source, no evidence): _____

■ THE SIGNATURES — THIS PROBLEM IS OURS

_____ · _____ · _____ ·

Studio rule, adopted with signature: we argue about ideas, never about people — and we change our minds on evidence, because that's the most senior skill in the room.

